



# spencer cross

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## doing

### 5000! // LOS ANGELES, CALIFORNIA // 05.97-PRESENT

Sole proprietor, designer, illustrator, trafficking manager, sales person and accounts payable for my own design work and guerrilla art projects. See <http://www.fivethousand.net>, as well as switchboxes, street corners and signs in a neighborhood near you.

### HOUSE OF BLUES ENTERTAINMENT, INC. // LOS ANGELES, CALIFORNIA // GRAPHIC DESIGNER : 07.02-PRESENT

Currently a stand-out designer and team leader for the creative services department of a surprisingly large music entertainment company with a well-recognized brand and operations all over North America. I bring my design expertise to bear on a wide variety of print and web design projects including identity systems, corporate communications, advertising, event and tour promotion, music packaging and retail products and packaging. In addition, I provide support and brand supervision for designers operating at a local level. And I get to see tons of live music for free.

### CREATIVE INTELLIGENCE, INC. // LOS ANGELES, CALIFORNIA // SENIOR DESIGNER & COMPUTER MONKEY: 12.97-06.02

Where I designed fabulous and captivating corporate and social communication for a cutting-edge firm specializing in (but not limited to) event marketing. I took jobs from concept through press check and beyond, on budgets ranging from pocket change to obscene. Projects spanned a wide range of media, from identities to invitations to web sites to hand-made photo albums. I did work for a wide spectrum of clients, including Disney, DreamWorks SKG, BMG Entertainment, Turner Network Television, The 50th Annual Emmy Awards, Motorola, Armani and Rhino Records. Our work was featured frequently in print (*How Magazine*, *The Wall Street Journal*) and on television (*CNN*, *The Today Show*, *Entertainment Tonight*, *Blockbuster Awards*).

Likewise, I provided full-time computer and network support and maintenance for a 15-computer LAN. Included transitioning the office from dial-up internet access to business-class broadband (including domain registration and setup), installing and maintaining software, running cables, configuring telecommunications and networking hardware and software, evaluating resource requirements, making recommendations regarding planning and growth and answering 4,000 questions a day while still turning out high-quality design projects on time.

### J.R. NAVARRO & ASSOCIATES // LOS ANGELES, CALIFORNIA // PRODUCTION ARTIST: 09.97-11.97

Was the sole production artist for a small (i.e., high stress) art department, with clients including Oldsmobile and Peterson Automotive Museum. I developed and revised layouts, designed logos, created original line art, scanned and manipulated images, researched and ordered stock photography and did generally anything that they asked me to do.

### THE INTEGER GROUP // DENVER, COLORADO // INTERN: 05.97-08.97

Wrote copy for major clients, including Coors Brewing Company and its subsidiaries (including Zima Beverage Corp.), Coca-Cola, Boston Market Restaurants and Volant Skis/Aggression Snowboards. I also took the initiative to help the art directors with brainstorming, art resourcing and preparing presentations. While most internships are an unpaid nightmare of coffee-making and paper cuts, I was a full-time employee with my own projects and more than a few good ideas to share.

## learning

### UNIVERSITY OF COLORADO : BOULDER, COLORADO

08.92-05.97

B.S., ADVERTISING / MINOR: ECONOMICS

Self-financed 100% of my own college education.

## knowing

Experience with up-to-date versions of Quark XPress, Photoshop, Illustrator, Streamline, Acrobat, GoLive, ImageReady, FontLab, Fontographer, PowerPoint and basic HTML. Plus a willingness and aptitude to learn and learn *quickly*.

Experience with multiple operating systems including Mac OS 9 and OS X and Windows 98 and XP.

Experience with screenprinting, painting, photography and a host of other creative hobbies outside of design.

Recipient of 2002 AMERICAN GRAPHIC DESIGN AWARD from *Graphic Design USA Magazine*.

Official selection, AIGA Los Angeles' *Mark Your Territory: A Celebration of Logos* exhibition and book.

Official selection, AIGA Los Angeles' *ART/DESIGN/LA* juried art exhibition.

## just ask

I have a list of generally pleasant references available if you ask real sweet-like.